



COMMUNITY MATTERS AT PRESTON FIELDS, FAVERSHAM

SUMMER 2025

Welcome to Community Matters, a newsletter from Redrow, to keep you up to date with the latest plans for a new neighbourhood at Preston Fields, Faversham.





### Background

In February 2023, outline planning consents were granted for two separate sites at Preston Fields. The first outline planning permission was for 'Site A' for up to 250 homes on land off Ashford Road, the second 'Site B' Ref 21/500766/OUT, was for up to 70 dwellings on land west of Salters Lane. Reserved matters approval was secured by Redrow for Site A for 231 dwellings in October 2023, with development having commenced, this marks an important step in the area's development.

Redrow is now submitting a Reserved Matters application for the second site "Site B', Ref 21/500766/OUT, which will include circa 56 homes along with essential infrastructure. This newsletter outlines our plans for this site.

# What's happening when?

As a new neighbourhood of this size makes it way through planning, dates can change but we're working to the following:

Summer 2025 Submission of Reserved Matters

Q2 2026 Start on site
Q1 2027 First occupations

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#### Site Layout

We are pleased to share our site plans. This is a first look at how Site B could take shape. To find out more about the development, our plans and our FAQ's,

please visit www.urbanissta/public access and click on Preston Fields, Faversham (Site B)



## **About Redrow**

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Redrow was established in 1974. Today we are one of the most successful and acclaimed homebuilders in the country, building over 5,500 premium new homes a year across England and Wales. Over Redrow's history, spanning more than 45 years, it has earned a unique reputation for quality, building beautiful homes, and creating a better way to live.

Redrow's South East division has been building in Kent for many years and has several housing developments either under construction or recently completed in Swale and neighbouring towns including Amber Fields and Regent Quay in Sittingbourne, The Mill in Maidstone, Temple Woods and Oakleigh Fields in Rochester and St David's Park and Woodcote Park in Herne Bay. Redrow merged with Barratt in November 2024 and now trades as Barratt Redrow.

#### What's next?

Following consultation, Redrow will make a Reserved Matters submission which includes details on the layout, scale, appearance of the development as well as providing landscaping details. Once approved, the Redrow team will move onto site enabling works following which building will commence.

#### Let's Build Together

We want to **hear from you!** Share your thoughts on the proposals. Your input is essential in creating a development that represents the community's needs and aspirations.

Take a few minutes to find our website, review more information and complete our survey by the **16th July 2025**. **www.urbanissta/public access** and click on Preston Fields, Faversham (Site B)

#### Want to know more?

This newsletter is being sent to residents and businesses adjacent to the land at Preston Fields as well as local stakeholders. If you have any questions or comments, please contact us by **Wednesday 16**th **July**.

Email hello@urbanissta.co.uk or call 0207 459 4549.



